



# UPM Adhesive Materials Environmental rules

**UPM Adhesive Materials** provides high-performance, innovative self-adhesive products, including label materials, graphics solutions, and specialty tapes, as well as reliable services close to customers.

UPM's strategy, driven by a commitment to innovation and sustainability, Code of Conduct, Sustainability Policy statement and 2030 Responsibility Targets reflect our company's core values and are the foundation of our business.

We believe that responsibly managing economic, social, and environmental issues is vital to achieving long-term business success. UPM is committed to fulfilling environmental compliance obligations, including legal requirements and other voluntary obligations.

We are committed to:

- protect the environment through pollution prevention
- continually improve our environmental management system and environmental performance
- set targets to help mitigate climate change and take action towards net-zero CO<sub>2</sub> emissions
- develop circular solutions to enable the circular economy
- advance sustainable product design that aims to reduce raw material use, enable recyclability or reuse, incorporate recycled or renewable content, or include some other environmentally favorable attribute
- share best practices between our production facilities.

Based on the UPM 2030 Responsibility Targets, the UPM Adhesive Materials Management Team will determine environmental objectives and measurement frameworks for the company with a focus on:

- environmental impacts of our activities, products, and services from a life cycle perspective
- responsible sourcing; using raw materials and natural resources efficiently
- minimizing waste and cooperating with partners to implement more sustainable label stock applications and waste solutions.

We openly communicate with our stakeholders on our strategy, Code of Conduct, Sustainability Policy statement, 2030 Responsibility Targets, and these Rules. The UPM Adhesive Materials Management Team is responsible for regularly reviewing and implementing this document, which is available to all employees through the company intranet and other interested parties on request.

## **Tim Kirchen**

Executive Vice President, UPM Adhesive Materials  
Helsinki, October, 1, 2025